Copy assets to a Salesforce CMS workspace

Seamlessly copy content from Account Engagement to Salesforce CMS. Content you store in Salesforce CMS is available to use in Marketing Cloud and other Salesforce products. *Admins can enable this feature and review supported assets here (https://help.salesforce.com/s/articleView?language=en_US&id=mcae_supported_cms_file_types.htm&type=5).*

06052025 CSoC_LA_Medicaid Refrain + Refres...

View email (/email/read/id/1320823620)

| Report | Click-Through Rate Report | Interaction | Email Clients |

100.00%
Delivery Rate

27.10%
HTML Open Rate

2.38%
Click to Open Ratio

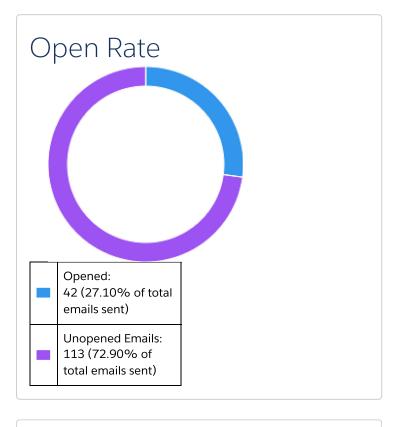|	
Campaign	MHC-PS-LA_CSoC
Subject	Refrain + Refresh + Renew = No Recoupment
Tracker Domain	(Inherited Tracker Domain)
Content Type	Marketing Email
Email Send Type	On Date
Started At	Jun 5, 2025 7:40 AM
Created At	Jun 2, 2025 8:52 AM
Updated At	Jun 5, 2025 7:46 AM
Created By	Patricia Burns
Updated By	Patricia Burns
Sent To	06052025 CSoC_LA_Medicaid Refrain + Refresh + Renew = No Recoupment
Suppressed From	
Total Sent	155
Total Queued	0
Total Bounced	0 Soft and 0 hard

Sent and Queued Emails
All **155** emails have been sent.

Open Rate

Opened:
42 (27.10% of total emails sent)

Unopened Emails:
113 (72.90% of total emails sent)

Total Delivered	155
Total Failed	0
Delivery Rate	100.00%
Total HTML Opens	58
Unique HTML Opens	42
HTML Open Rate	27.10%
Total Clicks	1
Total Click Through Rate	0.65%
Unique Clicks	1
Unique Click Through Rate	0.65%
Click to Open Ratio	2.38%
Total Opt Outs	0
Opt Out Rate	0.00%
Total Spam Complaints	0
Spam Complaint Rate	0.00%
Prospects on Recipient Lists ⓘ	183
Suppressed Prospects	0
Unmailable Prospects ⓘ	28
Duplicate Prospects ⓘ	0

Clicks

Tools ▾

LINK ⬆	UNIQUE CLICKS	TOTAL CLICKS
https://twitter.com/MagellanHC	0	0
https://www.linkedin.com/showcase/magellan-healthcare/	0	0
https://www.magellanprovider.com/MagellanProvider/do/Login	0	0
https://www.magellanprovider.com/MagellanProvider/do/LoadHome	0	0
https://www.magellanoflouisiana.com/for-providers/provider-t...	0	0

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