Copy assets to a Salesforce CMS workspace

Seamlessly copy content from Account Engagement to Salesforce CMS. Content you store in Salesforce CMS is available to use in Marketing Cloud and other Salesforce products. *Admins can enable this feature and review supported assets here (https://help.salesforce.com/s/articleView? language=en_US&id=mcae_supported_cms_file_types.htm&type=5).*

09092025 CSoC_LA_Medicaid Accepting Appli...

[Go to Setup]

[View email (/email/read/id/1385598229)]

| Report | Click-Through Rate Report | Interaction | Email Clients |

99.74%
Delivery Rate

32.86%
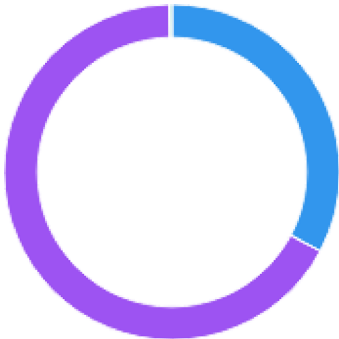HTML Open Rate

3.54%
Click to Open Ratio

Campaign	MHC-PS-LA_CSoC
Subject	Crisis Response Training Request for Applications for Mental Health Providers
Tracker Domain	(Inherited Tracker Domain)
Content Type	Marketing Email
Email Send Type	Immediate
Started At	Sep 9, 2025 1:52 PM
Created At	Sep 9, 2025 1:52 PM
Updated At	Sep 9, 2025 1:57 PM
Created By	Patricia Burns
Updated By	Patricia Burns
Sent To	09092025 CSoC_LA_Medicaid Accepting Applications for LA Crisis Response System Training Youth & Adul
Suppressed From	
Total Sent	775
Total Queued	0
Total Bounced	1 Soft and 1 hard
Total Delivered	773
Total Failed	0
Delivery Rate	99.74%
Total HTML Opens	294
Unique HTML Opens	254
HTML Open Rate	32.86%
Total Clicks	12
Total Click Through Rate	1.55%

Sent and Queued Emails
All **775** emails have been sent.

Open Rate

- Opened: 254 (32.77% of total emails sent)
- Unopened Emails: 519 (66.97% of total emails sent)
- Bounced Emails: 2 (0.26% of total emails sent) - 1 soft and 1 hard

Clicks

[Tools ▾]

LINK ⬆	UNIQUE CLICKS	TOTAL CLICKS
https://twitter.com/MagellanHC	0	0
https://www.linkedin.com/showcase/magellan-healthcare/	0	0
https://www.magellanprovider.com/MagellanProvider/do/Login	0	0

Unique Clicks	9
Unique Click Through Rate	1.16%
Click to Open Ratio	3.54%
Total Opt Outs	0
Opt Out Rate	0.00%
Total Spam Complaints	0
Spam Complaint Rate	0.00%
Prospects on Recipient Lists ⓘ	1,062
Suppressed Prospects	0
Unmailable Prospects ⓘ	287
Duplicate Prospects ⓘ	0

LINK ⬆	UNIQUE CLICKS	TOTAL CLICKS
https://www.magellanprovider.com/MagellanProvider/do/LoadHome	0	0
https://www.magellanoflouisiana.com/for-providers/provider-t...	0	0

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